

Here's what Clients Say

"I wanted to let you know how well the Fearn's Traveler Information Guide is working out for us. It has proven to be a great outlet for some of our advertising dollars!"

Lisa Flick – *Hard Rock Cafe Dallas*

"The Dallas/Fort Worth edition of the Fearn's Traveler Info Guide has been the most popular brochure in the Certified display rack. It has been very helpful to our guests in finding things to do and see around the Dallas/Fort Worth area."

John Reilly – *Concierge Dallas/Fort Worth Hyatt Regency*

"People would bring the map to the desk to use the coupon and that made it very easy to track our advertising... The ad more than paid for itself!"

Mary Hagemeyer – *Yellowstone Super 8 Motel*

"Can't keep them in stock... We give them out to all the people that stay here."

Kate Marco – *El Pueblo Lodge*

"We give lots away - very informative, colorful... People get the map out of the rack at the Chamber and bring it over to me to use as an information piece to get to where they want to go."

Al Collins – *Taos Chamber of Commerce*

"We send the map out with all our sales packages... They are picked up from the rack so fast we have to keep extras on hand to give out."

Vernetta Steele – *Big Western Pine Motel*

"We owe a lot of our business activity to Certified."

Greg Smith – *Graveline Tours*



For more information or to place an order call:

1-800-799-7373

AD PRICE BREAKDOWN				
PUBLICATION QUANTITIES	BUSINESS CARD	HALF PANEL	FULL PANEL	BACK COVER
100,000	\$665	\$1,230	\$2,350	\$2,930
125,000	\$750	\$1,385	\$2,640	\$3,300
150,000	\$830	\$1,540	\$2,930	\$3,670

See PUBLICATION BREAKDOWN on the inside for specific information on each publication

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BUSINESS CARD
3.75" wide x 2.0625" tall
Horizontal Only

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3.75" wide x 4.25" tall

FULL PANEL
3.75" wide x 8.75" tall

BACK COVER
4" wide x 9" tall
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LET US PUT YOU ON THE MAP!

*We Get Their Attention
So You Can Get Their Business.*



Reach Visitors through
Reliable Distribution
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#TravelerInfoGuides



visitortips.com

We promote **you** online via digital distribution and through our social media:



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1-800-799-7373

CORPORATE OFFICE: 1120 Joshua Way • Vista, CA 92081 • (800) 799-7373 • FAX (760) 597-2023 • certifiedfolder.com

Reach the Important Visitor Market

Certified Traveler Info Guides are published by Certified Folder Display Service, Inc. Our readers are visitors who are traveling in your area looking for entertainment, activities, places to dine, shopping and lodging.

Our guides can be found at:

- Hotels / Motels
- RV Parks
- Visitor Centers
- Airports
- Chambers of Commerce
- Restaurants
- Car Rental Offices
- Campgrounds
- Military Bases
- ... and visitortips.com

In today's market, our Traveler Info Guides are one of the most popular brochures in the racks. Each guide includes:

- Local & Regional Maps
- Points of Interest
- Helpful Traveler Information
- Mileage Charts
- Circulation of at least 100,000 copies

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balboawatersports.com
- California Tour Lines**
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californiatourlines.com
- Capo Beach Watercraft Rentals**
 34512 Embarcadero Place, #B
 Dana Point Harbor (949) 661-1690
capobeachwatercraft.com
- Dana Point Harbor Association**
 34624 Golden Lantern
 Dana Point (949) 923-2255
DanaPointHarbor.com
- Dana Point Jet Ski**
 34671 Puerto Place
 Dana Point (949) 661-4947
danapointjetski.com
- Dana Wharf Sportfishing**
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DanaWharf.com
- Dana Wharf Whale Watching**
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- Discovery Cube Orange County**
 2500 North Main Street
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discoverycube.org
- Farrell's Ice Cream P**
 215 South Braa Boulev
 Brea (714) 990-4386
- 8650 Beach Boulevard**
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- 799 The Shops Boulevard**
 Mission Viejo (949) 364-5111
FarrellUSA.com
- Irvine Chamber Visitors Bureau**
 2485 McCabe Way, S
 Irvine (949) 660-9112
destinationirvine.com
- Laguna Art Museum**
 307 Cliff Drive
 Laguna Beach (949) 494-8971
LagunaArtMuseum.com
- Newport Landing Whale Watching**
 400 Main Street
 Newport Beach (949) 673-1435 or (949) 675-0551
newportwhales.com
- PAC Seaplanes**
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 Fullerton (509) 432-1442 or (855) 2GO-FLYING
paseaplanes.com
- Pacific Marine Mammal Center**
 20612 Laguna C
 Laguna Beach (949) 494-3050
pacificmmc.org
- Visit Newport I**
 Fashion Island in
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 Newport Beach (855) 6-NEWPOI
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TRAVELER INFO GUIDE PUBLICATION BREAKDOWN

ISSUE	PUBLICATION DATE	PRINT RUN	AD COSTS	DISTRIBUTION AREA <small>Distribution is during 12-Month Period</small>
CANADA				
Victoria & Vancouver Island	May	350,000	\$1,200 - \$11,320	BC Ferries, Victoria Express Passenger Ferry, Bellingham Star Passenger Ferry, Coho Ferry, Victoria, Vancouver Island, Vancouver, Seattle, Olympia Peninsula, Corporate: Seattle, Portland, Silicon Valley, San Diego
CALIFORNIA				
Orange County Coastal Santa Barbara	January	100,000	\$665 - \$2,930	Orange County, CWC Oceanside, John Wayne Int'l Airport
	July	100,000	\$665 - \$2,930	San Luis Obispo, Santa Barbara/Ventura San Diego International Airport
NEVADA / UTAH				
Utah	June	125,000	\$750 - \$3,300	Salt Lake City, N. Nevada/I-80, Southern Utah, Las Vegas, Park City, Page (Arizona)
MONTANA / WYOMING / SOUTH DAKOTA				
Glacier Yellowstone	May	100,000	\$665 - \$2,930	Glacier, Missoula, Helena/Great Falls, Coeur d'Alene, Butte/I-15, Yellowstone, Billings, Cody, Salt Lake City Spokane
Black Hills	June	100,000	\$665 - \$2,930	Over 300 visitor locations throughout South Dakota, including State Information Centers
ARIZONA / NEW MEXICO				
Santa Fe/Taos & Albuquerque	April	125,000	\$750 - \$3,300	Taos, Red River, Raton, Las Vegas, Gallup, Santa Fe and Albuquerque. Seasonal locations throughout Grand Canyon/I-40 and Amarillo/I-40
Phoenix & Scottsdale Tucson	June	150,000	\$830 - \$3,670	Phoenix Metro Area
	October	150,000	\$830 - \$3,670	Tucson/Nogales, Phoenix Corporate, Picacho/Casa Grande, Benson/Willcox, Deming/Silver City
TEXAS / LOUISIANA				
Dallas/Fort Worth Houston & Galveston San Antonio New Orleans	June	100,000	\$665 - \$2,930	Dallas, Arlington, Fort Worth
	October	150,000	\$830 - \$3,670	Houston, N. Houston, Galveston, Galveston Cruise
	June	150,000	\$830 - \$3,670	San Antonio, Austin, Kerrville
	October	150,000	\$830 - \$3,670	New Orleans, Baton Rouge, Slidell, Dallas Corporate Ship Terminals
COLORADO / OKLAHOMA / ARKANSAS				
Colorado Springs Colorado Vacation Activity Guide	May	100,000	\$665 - \$2,930	Denver, Colorado Springs, Canon City/Pueblo
	May	135,000	\$1,465 - \$3,075	Albuquerque/I-40, Santa Fe, Taos, Red River Arizona I-40/Grand Canyon, Lubbock, Amarillo, Dallas, Arlington, Fort Worth, Houston, N. Houston, San Antonio, Western & Eastern Kansas/I-70, Moab/Green River, Utah and 5 airport locations
Denver Southwest Colorado	June	100,000	\$665 - \$2,930	Denver, Northeast Colorado, Limon/I-70, Sterling/I-76
	May	100,000	\$665 - \$2,930	Durango, Cortez, Pagosa Springs, Silverton, Telluride, Farmington/Aztec, Alamosa, Montrose/Delta/Ouray, Gunnison, Crested Butte, Grand Junction, Arizona I-40/Grand Canyon
Oklahoma	July	100,000	\$665 - \$2,930	Oklahoma City, Tulsa, Wichita, Dallas Corporate

See AD PRICE BREAKDOWN on back page

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