

P R E F E R R E D

PRINT PRICING

F O S T E R

PRINTING SERVICE



Exclusively for clients of



800.382.0808 | fosterprinting.com



All prices include Gloss Aqueous coating except on short run printing

Rack Cards

4 x 9" | two-sided | full color | 10 pt. cover stock

Units	Cost	Unit Cost
12,500	\$306	0.024¢
25,000	\$557	0.022¢
50,000	\$1,055	0.021¢
75,000	\$1,554	0.020¢
100,000	\$2,051	0.020¢
125,000	\$2,469	0.019¢
150,000	\$2,951	0.019¢
200,000	\$3,914	0.019¢
250,000	\$4,878	0.019¢



Rack Card

4-Panel Folded Brochure

8 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss stock

Units	Cost	Unit Cost
12,500	\$462	0.036¢
25,000	\$784	0.031¢
50,000	\$1,433	0.028¢
75,000	\$2,083	0.027¢
100,000	\$2,731	0.027¢



Single Fold

6-Panel Folded Brochure

12 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss stock

Units	Cost	Unit Cost
12,500	\$624	0.049¢
25,000	\$1,058	0.042¢
50,000	\$1,928	0.038¢
75,000	\$2,792	0.037¢
100,000	\$3,661	0.036¢



Roll Fold



Z Fold

8-Panel Folded Brochure

16 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss stock

Units	Cost	Unit Cost	Units	Cost	Unit Cost
12,500	\$1,056	0.084¢	75,000	\$4,447	0.059¢
25,000	\$1,812	0.072¢	100,000	\$5,726	0.057¢
50,000	\$3,157	0.063¢			



Accordion Fold



Gate Fold



Double Parallel Fold

Short Run Rack Cards

digital | 100 lb. | gloss cover

Color	Units	Cost	Unit Cost
4/4	5,000	\$172	0.034¢

Short Run Brochures

digital | 100 lb. | gloss cover | folded to 4, 6, or 8-panel

Size	Units	Cost	Unit Cost
8x9"	5,000	\$269	0.053¢
12x9"	5,000	\$365	0.073¢
16x9"	5,000	\$604	0.120¢

Terms and Conditions

All print must be paid for prior to shipping. Credit applications are available for customers who would like to establish Net 30 day terms.

Our Green Initiatives

At Foster we work diligently to create products that have a minimal impact on the environment. We are passionate about the environmental impact made by our process and we love teaching our customers about our green initiatives.

Too many times, we have heard people say, "Don't print that, save a tree." By nature, print is very environmentally friendly. People forget that trees are a sustainable crop just like the fruits and vegetables we eat. Not printing to save a tree is like not eating corn to save the stalk.

We like to start our environmental awareness by using paper created from responsibly managed forests. Foster is proud to be FSC certified and has access to a variety of papers with varying levels of post consumer waste. In an effort to utilize renewable resources, we are currently utilizing vegetable oil based inks including linseed, canola, and soybean.

While we are okay with our usage of trees, Foster is still committed to reducing paper waste by using sheeting and ganging technologies. Whenever possible, we gang our work in order to create the best possible fit on each press run. We also utilize a sheeter on a daily basis. This lets us custom fit press sheets to the requirements for each press run.

We work diligently to recycle as much waste material as possible. Currently, we recycle paper, aluminum plates, cardboard, plastic shrink wrap, plastic stretch wrap, bubble wrap, and plastic banding material. We re-use any wood pallets that are in good condition. Any pallets that are unsuitable for reuse are recycled. Boxes that come to us containing special order stock are reused in shipping to send out printed jobs.

Foster is passionate about protecting our environment while maintaining quality standards and better serving our customers!

More Than Ink On Paper

For over 90 years, Foster Printing Service has worked as a leader and innovator in the print industry. We have dedicated ourselves to finding creative solutions to everyday problems in a wide range of industries. Our variety of presses, bindery equipment and mailing equipment make Foster your best source for all print projects – large or small. We are proud to be G7 Certified, which ensures that all of your print projects meet strict color guidelines for outstanding quality with every order. When you pair our capabilities with our employees' passion for quality and outstanding customer service, you will find that Foster is no longer just a printer but rather a partner in your communications efforts from design to distribution.

Preparing Your Print Ready Files For Upload

Images

- Images are saved at 200dpi. 300dpi is preferred
- Color images are saved as CMYK. Black and white images are saved as grayscale or bitmap images
- PMS colors are labeled consistently throughout the piece
- Images are provided as .psd, .ai or .pdf files
- Images and text are set to either knockout or overprint, depending on color
- Black backgrounds and shape-fills are created using rich black consisting of 40% cyan, 30% magenta, 30% yellow and 100% black
- Text is saved as 100% black

Programs

- Files are provided as high resolution PDF's, Quark, Adobe InDesign, Illustrator or Photoshop files
- All fonts and images are embedded
- If using a drawing program, all text has been converted to paths or outlines

Bleed

- All images that go off the edge of the page have been carried out at least 1/8" past the trim line. 1/4" is preferred

Layout

- Multi-page pieces have been positioned as single pages or printer spreads, not reader spreads
- If files are supplied as a PDF, a 1/2" pasteboard is included on all four sides

Upload Your File(s) To Foster Printing Services

If you have files that are under 3MB, you can email them to: certified@fosterprinting.com. For larger files, visit: <https://certified.wetransfer.com>. There, you can upload your files and they will be sent directly to our Certified Folder team. If you have any questions about uploading your files, please don't hesitate to call us at **800.382.0808**.