

Reach California's Important Visitor Market



Interior of California Welcome Center Oceanside

Advertising Rates	12 months (rates per month per Welcome Center)	6 months
Distribution Programs		
(BR) Brochure	\$25	\$35
(MG) Magazine	\$100	\$150
Digital Media Advertising		
9 second featured ad	\$25	\$35
10-15 second spot	\$100 - \$175	\$125 - \$200
30 second spot	\$125 - \$200	\$150 - \$225
60 second spot	\$175 - \$250	\$200 - \$275



Special Savings!
 Buy 2 CWC locations & save 10%
 Buy 3 CWC locations & save 15%
 Buy 4 CWC locations & save 20%
 Buy 5 CWC locations & save 25%
Buy all CWC locations & save 35%!

What CWC visitors had to say...

"Most wonderful travel info stop - thank you!"

— The Hanlons, San Pedro, California (CWC Merced)

"Good information, very nice people"

— E. Draaier, Amsterdam, Netherlands (CWC Santa Rosa)

"The people at this help center were fantastic!"

— B. Whately, Toronto, Canada (CWC Merced)

"Thanks for all the help and useful information"

— B. Kikendall, Katy, Texas (CWC Oceanside)

"Thank you for the super facility"

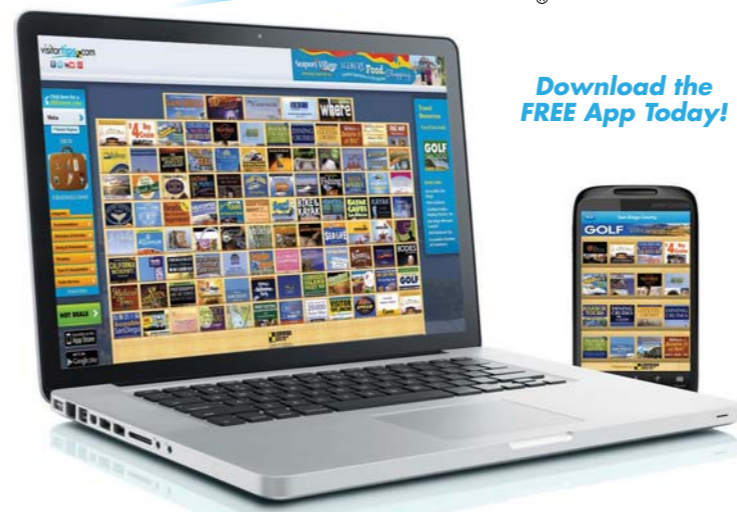
— B. Gregory, Cave Creek, Arizona (CWC Anderson)

"Thank you for all the information"

— J. Ryser, Biel, Switzerland (CWC Anderson)

ONLINE TRAVEL INFO

visitortips.com



Download the FREE App Today!

Now...Travelers can access your Brochure ANYWHERE, ANYTIME!
 Participation is FREE for all Visitor Marketing Program clients!

Free Postings Include:

- Brochure Image • Company Description • Location Map
- Address and Contact Information
- Direct Links to Web and Social Media Sites

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ADVERTISING PROGRAMS



EFFECTIVE JULY 1, 2016

ANDERSON Shasta Cascade	OXNARD Ventura County
AUBURN Gold Country	PISMO BEACH Central Coast
BARSTOW Deserts	SALINAS Central Coast
BUENA PARK Orange County	SAN FRANCISCO San Francisco Bay Area
EL DORADO HILLS Gold Country	SANTA ROSA North Coast
MAMMOTH LAKES High Sierra	TRUCKEE High Sierra
MERCED Central Valley	YREKA Shasta Cascade
OCEANSIDE San Diego County	YUCCA VALLEY Deserts



CORPORATE OFFICE
 1120 Joshua Way | Vista, CA 92081 | 800-799-7373

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CALIFORNIA WELCOME CENTERS ADVERTISING PROGRAMS Call 1-800-799-7373



ANDERSON (Shasta Cascade)
California Welcome Center Anderson
I-5 at Highway 273 • Anderson, CA
Program Codes:
3-BR-11-CWC02 3-MG-11-CWC02
3-FA-10-CWC02 3-PS-10/30/60-CWC02



EL DORADO HILLS (Gold Country)
California Welcome Center El Dorado Hills
2085 Vine Street, Suite 105
El Dorado Hills, CA
Program Codes:
3-BR-11-CWC19 3-MG-11-CWC19
3-FA-10-CWC19 3-PS-10/30/60-CWC19



OXNARD (Ventura County)
California Welcome Center Oxnard
2786 Seaglass Way • Oxnard, CA
Program Codes:
3-BR-11-CWC14 3-MG-11-CWC14
3-FA-10-CWC14 3-PS-10/30/60-CWC14



SANTA ROSA (North Coast)
California Welcome Center Santa Rosa
9 Fourth Street • Santa Rosa, CA
Program Codes:
3-BR-11-CWC05 3-MG-11-CWC05
3-FA-10-CWC05 3-PS-10/30/60-CWC05



AUBURN (Gold Country)
California Welcome Center Auburn
13411 Lincoln Way • Auburn, CA
Program Codes:
3-BR-11-CWC12 3-MG-11-CWC12
3-FA-10-CWC12 3-PS-10/30/60-CWC12



MAMMOTH LAKES (High Sierra)
California Welcome Center Mammoth Lakes
2510 Main Street / Highway 203
Mammoth Lakes, CA
Program Codes:
3-BR-11-CWC18 3-MG-11-CWC18
3-FA-10-CWC18 3-PS-10/30/60-CWC18



PISMO BEACH (Central Coast)
California Welcome Center Pismo Beach
333 Five Cities Drive • Pismo Beach, CA
Program Codes:
3-BR-11-CWC13 3-MG-11-CWC13
3-FA-10-CWC13 3-PS-10/30/60-CWC13



TRUCKEE (High Sierra)
California Welcome Center Truckee
10065 Donner Pass Road
Truckee, CA
Program Codes:
3-BR-11-CWC16 3-MG-11-CWC16
3-FA-10-CWC16 3-PS-10/30/60-CWC16



BARSTOW (Deserts)
California Welcome Center Barstow
I-15 at Lenwood Road • Barstow, CA
Program Codes:
3-BR-11-CWC04 3-MG-11-CWC04
3-FA-10-CWC04 3-PS-10/30/60-CWC04



MERCED (Central Valley)
California Welcome Center Merced
690 West 16th Street • Merced, CA
Program Codes:
3-BR-11-CWC08 3-MG-11-CWC08
3-FA-10-CWC08 3-PS-10/30/60-CWC08



SALINAS (Central Coast)
California Welcome Center Salinas
1213 North Davis Road • Salinas, CA
Program Codes:
3-BR-11-CWC23 3-MG-11-CWC23



YREKA (Shasta Cascade)
California Welcome Center Yreka
I-5 just South of the Oregon border
Collier Rest Area / Exit 786
Klamath River Road • Yreka, CA
Program Codes:
3-BR-11-CWC24 3-MG-11-CWC24
3-FA-10-CWC24 3-PS-10/30/60-CWC24



BUENA PARK (Orange County)
California Welcome Center Buena Park
6601 Beach Boulevard • Buena Park, CA
Program Codes:
3-BR-11-CWC22 3-MG-11-CWC22
3-FA-10-CWC22 3-PS-10/30/60-CWC22



OCEANSIDE (San Diego County)
California Welcome Center Oceanside
I-5 at Coast Highway • Oceanside, CA
Program Codes:
3-BR-11-CWC09 3-MG-11-CWC09
3-FA-10-CWC09 3-PS-10/30/60-CWC09



SAN FRANCISCO (San Francisco Bay Area)
California Welcome Center San Francisco
Fisherman's Wharf, Pier 39 • San Francisco, CA
Program Codes:
3-BR-11-CWC01 3-MG-11-CWC01 3-BL-11-CWC01
3-FA-10-CWC01 3-PS-10/30/60-CWC01



YUCCA VALLEY (Deserts)
California Welcome Center Yucca Valley
56711 29 Palms Hwy.
Yucca Valley, CA
Program Codes:



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