

PRINT PRICING

More Than Ink On Paper

For 89 years, Mossberg & Company has worked with leaders across a wide range of industries as their trusted partner for the very facets that make brands shine – time to market, nimble response, quality products and good value. These core competencies make Mossberg & Company uniquely capable to deliver in the tourism industry.

When you pair our capabilities with our employees' passion for quality and outstanding customer service, you will find that Mossberg is no longer just a printer but rather a partner in your communication efforts from design to distribution.

Preparing Your Print Ready Files For Upload

Images

- Images are saved at 200dpi. 300dpi is preferred
- Color images are saved as CMYK. Black and white images are saved as grayscale or bitmap images
- PMS colors are labeled consistently throughout the piece
- Images are provided as .psd, .ai or .pdf files
- Images and text are set to either knockout or overprint, depending on color
- Black backgrounds and shape-fills are created using rich black consisting of 40% cyan, 30% magenta, 30% yellow and 100% black
- Text is saved as 100% black

Programs

- Files are provided as high resolution PDFs, Quark, Adobe InDesign, Illustrator or Photoshop files
- All fonts and images are embedded
- If using a drawing program, all text has been converted to paths or outlines

Bleed

- All images that go off the edge of the page have been carried out at least 1/8" past the trim line. 1/4" is preferred

Layout

- Multi-page pieces have been positioned as single pages or printer spreads, not reader spreads
- If files are supplied as a PDF, a 1/2" pasteboard is included on all four sides

Upload Your File(s) To Mossberg & Company

If you have files that are under 3MB, you can email them to: certified@mossbergco.com. For larger files, visit: certified.mossbergco.com. There, you can upload your files and they will be sent directly to our Certified Folder team. If you have any questions about uploading your files, please don't hesitate to call us at 800.883.3108.



Mossberg & Company Inc.
Precisely.



Exclusively for clients of





Rack Cards

4 x 9" | two-sided | full color | 10 pt. cover stock

Units	Cost	Unit Cost
12,500	\$352	\$0.028
25,000	\$624	\$0.024
35,000	\$847	\$0.024
50,000	\$1,183	\$0.023
75,000	\$1,710	\$0.022
100,000	\$2,257	\$0.022
125,000	\$2,716	\$0.021
150,000	\$3,247	\$0.021
200,000	\$4,306	\$0.021



Rack Card

4-Panel Folded Brochure

8 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss stock

Units	Cost	Unit Cost
12,500	\$532	\$0.038
25,000	\$878	\$0.035
35,000	\$1,173	\$0.033
50,000	\$1,605	\$0.032
75,000	\$2,292	\$0.030
100,000	\$2,939	\$0.029



Single Fold

6-Panel Folded Brochure

12 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss stock

Units	Cost	Unit Cost
12,500	\$719	\$0.057
25,000	\$1,185	\$0.047
35,000	\$1,577	\$0.045
50,000	\$2,160	\$0.043
75,000	\$3,072	\$0.040
100,000	\$4,028	\$0.040



Roll Fold



Z Fold

8-Panel Folded Brochure

16 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss stock

Units	Cost	Unit Cost	Units	Cost	Unit Cost
12,500	\$1,215	\$0.097	50,000	\$3,537	\$0.070
25,000	\$2,030	\$0.081	75,000	\$4,892	\$0.065
35,000	\$2,673	\$0.076	100,000	\$6,299	\$0.062



Accordian Fold



Gate Fold



Double Parallel Fold

Short Run Rack Cards

digital | 100 lb. | gloss cover

Color	Units	Cost	Unit Cost
4/4	5,000	\$198	\$0.039

Short Run Brochures

digital | 100 lb. | gloss cover | folded to 4, 6, or 8-panel

Size	Units	Cost	Unit Cost
8x9"	5,000	\$310	\$0.062
12x9"	5,000	\$420	\$0.084
16x9"	5,000	\$696	\$0.139

Terms and Conditions

We accept VISA, MasterCard, American Express and online check payment.

Mossberg is Committed to Sustainable Print

At Mossberg & Company we work diligently to create products that have a minimal impact on the environment. We are passionate about the environmental impact made by our process.

We like to start our environmental awareness by using paper created from responsibly managed forests. Mossberg & Company is committed to its Chain of Custody program under the regulatory standards and social responsibility goals established by the forest management agencies.

Environmental Initiatives

Sustainable Inks

- We use low VOC or zero VOC inks that are agri-based.
- Our waste ink is burned off-site as fuel.

Solvent Recycling

- Mossberg is identified (EPA) as a CESQG, with VOC emissions that are well beneath the IDEM major source threshold.

Lighting

- We use energy efficient lighting and lighting occupancy sensors.

Recycling

- We work to recycle as much waste material as possible. Our process paper waste, aluminum plates, corrugated and paper cores, and non-process products such as misc. paper, cardboard, cans, and bottles are recycled.

Mossberg & Company is passionate about protecting our environment while maintaining quality standards and better serving our customers!