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# Reach California's Important Visitor Market



Interior of California Welcome Center Oxnard

Advertising Rates	12 months (rates per month per Welcome Center)	6 months
<b>Distribution Programs</b>		
(BR) Brochure	\$25	\$35
(MG) Magazine	\$100	\$150
<b>Digital Media Advertising</b>		
9 second featured ad	\$25	\$35
10-15 second spot	\$100 - \$175	\$125 - \$200
30 second spot	\$125 - \$200	\$150 - \$225
60 second spot	\$175 - \$250	\$200 - \$275



**Special Savings!**  
 Buy 2 CWC locations & **save 10%**  
 Buy 3 CWC locations & **save 15%**  
 Buy 4 CWC locations & **save 20%**  
 Buy 5 CWC locations & **save 25%**  
**Buy all CWC locations & save 35%!**

## What CWC visitors had to say...

**"Most wonderful travel info stop - thank you!"**  
 — The Hanlons, San Pedro, California (CWC Merced)

**"Thanks for all the help and useful information"**  
 — B. Kikendall, Katy, Texas (CWC Oceanside)

**"Good information, very nice people"**  
 — E. Draaier, Amsterdam, Netherlands (CWC Santa Rosa)

**"Thank you for the super facility"**  
 — B. Gregory, Cave Creek, Arizona (CWC Anderson)

**"The people at this help center were fantastic!"**  
 — B. Whately, Toronto, Canada (CWC Merced)

**"Thank you for all the information"**  
 — J. Ryser, Biel, Switzerland (CWC Anderson)



**NEW 2011** **FREE Benefit**  
 For Our Visitor Marketing Program Clients!

**visitortips.com**  
 Your Brochure Online **ALL THE TIME!**



- Visitor Information**  
 Now Available –
- ▶ Computers
  - ▶ Mobile Devices
  - ▶ Display Racks

As a valued distribution client, your brochure or publication will now also be available online at Visitortips.com!



**BROCHURE DISTRIBUTION**  
**CUSTOM PUBLISHING**  
**CALIFORNIA WELCOME CENTERS**  
**DESIGN & PRINTING**  
**1-800-799-7373**  
 certifiedfolder.com

## ADVERTISING PROGRAMS

# CALIFORNIA WELCOME CENTER

EFFECTIVE JUNE 1, 2011

- |  |  |
|--|--|
| <b>ALPINE</b><br>San Diego County      | <b>OXNARD</b><br>Ventura County                |
| <b>ANDERSON</b><br>Shasta Cascade      | <b>PISMO BEACH</b><br>Central Coast            |
| <b>ARCATA</b><br>North Coast           | <b>SALINAS</b><br>Central Coast                |
| <b>AUBURN</b><br>Gold Country          | <b>SAN BERNARDINO</b><br>Inland Empire         |
| <b>BARSTOW</b><br>Deserts              | <b>SAN FRANCISCO</b><br>San Francisco Bay Area |
| <b>BUENA PARK</b><br>Orange County     | <b>SAN MATEO</b><br>San Francisco Bay Area     |
| <b>EL DORADO HILLS</b><br>Gold Country | <b>SANTA ROSA</b><br>North Coast               |
| <b>MAMMOTH LAKES</b><br>High Sierra    | <b>TRUCKEE</b><br>High Sierra                  |
| <b>MERCED</b><br>Central Valley        | <b>TULARE</b><br>Central Valley                |
| <b>OCEANSIDE</b><br>San Diego County   | <b>YUCCA VALLEY</b><br>Deserts                 |



**Corporate Office:**  
 1120 Joshua Way | Vista, CA 92081 | **1-800-799-7373**

certifiedfolder.com



**ALPINE** (San Diego County)  
California Welcome Center Alpine  
5005 Willows Road, Suite H110  
Alpine, CA  
**Shipping Instructions**  
**3-BR-11-CWC20 3-MG-11-CWC20**  
**3-FA-10-CWC20 3-PS-10/30/60-CWC20**  
Certified Folder Display Service, Inc.  
1120 Joshua Way  
Vista, CA 92081



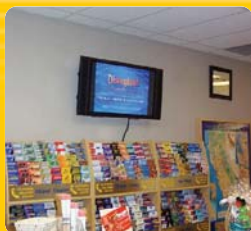
**ANDERSON** (Shasta Cascade)  
California Welcome Center Anderson  
I-5 at Highway 273 • Anderson, CA  
**Shipping Instructions**  
**3-BR-11-CWC02 3-MG-11-CWC02**  
**3-FA-10-CWC02 3-PS-10/30/60-CWC02**  
Certified Folder Display Service, Inc.  
c/o Aspin Storage  
1845 Aspin Avenue, Space 19A  
Redding, CA 96003



**ARCATA** (North Coast)  
California Welcome Center Arcata  
Highway 101 at Giuntoli Lane • Arcata, CA  
**Shipping Instructions**  
**3-BR-11-CWC06 3-MG-11-CWC06**  
**3-FA-10-CWC06 3-PS-10/30/60-CWC06**  
Certified Folder Display Service, Inc.  
c/o Hide-Away Storage #353  
1375 Giuntoli Lane  
Arcata, CA 95521



**AUBURN** (Gold Country)  
California Welcome Center Auburn  
13411 Lincoln Way • Auburn, CA  
**Shipping Instructions**  
**3-BR-11-CWC12 3-MG-11-CWC12**  
**3-FA-10-CWC12 3-PS-10/30/60-CWC12**  
Certified Folder Display Service, Inc.  
c/o Sundance Self Storage  
851 Galleria Blvd., F086 • Roseville, CA 95678



**BARSTOW** (Deserts)  
California Welcome Center Barstow  
I-15 at Lenwood Road • Barstow, CA  
**Shipping Instructions**  
**3-BR-11-CWC04 3-MG-11-CWC04**  
**3-FA-10-CWC04 3-PS-10/30/60-CWC04**  
Certified Folder Display Service, Inc.  
331 West Levers Place  
Orange, CA 92867



**BUENA PARK** (Orange County)  
California Welcome Center Buena Park  
6601 Beach Boulevard • Buena Park, CA  
**Shipping Instructions**  
**3-BR-11-CWC22 3-MG-11-CWC22**  
**3-FA-10-CWC22 3-PS-10/30/60-CWC22**  
Certified Folder Display Service, Inc.  
331 West Levers Place  
Orange, CA 92867



**EL DORADO HILLS** (Gold Country)  
California Welcome Center El Dorado Hills  
2085 Vine Street, Suite 105  
El Dorado Hills, CA  
**Shipping Instructions**  
**3-BR-11-CWC19 3-MG-11-CWC19**  
**3-FA-10-CWC19 3-PS-10/30/60-CWC19**  
Certified Folder Display Service, Inc.  
c/o Sundance Self Storage  
851 Galleria Blvd., F086 • Roseville, CA 95678



**MAMMOTH LAKES** (High Sierra)  
California Welcome Center Mammoth Lakes  
2510 Main Street / Highway 203  
Mammoth Lakes, CA  
**Shipping Instructions**  
**3-BR-11-CWC18 3-MG-11-CWC18**  
**3-FA-10-CWC18 3-PS-10/30/60-CWC18**  
Certified Folder Display Service, Inc.  
86 Commerce Drive, Unit 864  
Mammoth Lakes, CA 93546



**MERCED** (Central Valley)  
California Welcome Center Merced  
690 West 16th Street • Merced, CA  
**Shipping Instructions**  
**3-BR-11-CWC08 3-MG-11-CWC08**  
**3-FA-10-CWC08 3-PS-10/30/60-CWC08**  
Certified Folder Display Service, Inc.  
331 West Levers Place  
Orange, CA 92867



**OCEANSIDE** (San Diego County)  
California Welcome Center Oceanside  
I-5 at Coast Highway • Oceanside, CA  
**Shipping Instructions**  
**3-BR-11-CWC09 3-MG-11-CWC09**  
**3-FA-10-CWC09 3-PS-10/30/60-CWC09**  
Certified Folder Display Service, Inc.  
1120 Joshua Way  
Vista, CA 92081



**OXNARD** (Ventura County)  
California Welcome Center Oxnard  
Hwy. 101 at Oxnard Boulevard • Oxnard, CA  
**Shipping Instructions**  
**3-BR-11-CWC14 3-MG-11-CWC14**  
**3-FA-10-CWC14 3-PS-10/30/60-CWC14**  
Certified Folder Display Service, Inc.  
331 West Levers Place  
Orange, CA 92867



**PISMO BEACH** (Central Coast)  
California Welcome Center Pismo Beach  
333 Five Cities Drive • Pismo Beach, CA  
**Shipping Instructions**  
**3-BR-11-CWC13 3-MG-11-CWC13**  
**3-FA-10-CWC13 3-PS-10/30/60-CWC13**  
Certified Folder Display Service, Inc.  
285 Prado Road, Unit B  
San Luis Obispo, CA 93401



**SALINAS** (Central Coast)  
California Welcome Center Salinas  
1213 North Davis Road • Salinas, CA  
**Shipping Instructions**  
**3-BR-11-CWC23 3-MG-11-CWC23**  
Certified Folder Display Service, Inc.  
c/o Do It Yourself Storage, Unit B  
575 California Ave. • Sand City, CA 93955



**SAN BERNARDINO** (Inland Empire)  
California Welcome Center San Bernardino  
1955 Hunts Lane • San Bernardino, CA  
**Shipping Instructions**  
**3-BR-11-CWC15 3-MG-11-CWC15**  
**3-FA-10-CWC15 3-PS-10/30/60-CWC15**  
Certified Folder Display Service, Inc.  
331 West Levers Place  
Orange, CA 92867



**SAN FRANCISCO** (San Francisco Bay Area)  
California Welcome Center San Francisco  
Fisherman's Wharf, Pier 39 • San Francisco, CA  
**Shipping Instructions**  
**3-BR-11-CWC01 3-MG-11-CWC01 3-BL-11-CWC01**  
**3-FA-10-CWC01 3-PS-10/30/60-CWC01**  
Certified Folder Display Service, Inc.  
203 Lawrence Avenue  
South San Francisco, CA 94080



**SAN MATEO** (San Francisco Bay Area)  
California Welcome Center San Mateo  
Hillsdale Shopping Center-Hillsdale Blvd.  
San Mateo, CA  
**Shipping Instructions**  
**3-BR-11-CWC21 3-MG-11-CWC21**  
**3-FA-10-CWC21 3-PS-10/30/60-CWC21**  
Certified Folder Display Service, Inc.  
203 Lawrence Avenue  
South San Francisco, CA 94080



**SANTA ROSA** (North Coast)  
California Welcome Center Santa Rosa  
9 Fourth Street • Santa Rosa, CA  
**Shipping Instructions**  
**3-BR-11-CWC05 3-MG-11-CWC05**  
**3-FA-10-CWC05 3-PS-10/30/60-CWC05**  
Certified Folder Display Service, Inc.  
c/o Extra Space Storage, Space I-7  
496 Hearn Ave. • Santa Rosa, CA 95407



**TRUCKEE** (High Sierra)  
California Welcome Center Truckee  
10065 Donner Pass Road • Truckee, CA  
**Shipping Instructions**  
**3-BR-11-CWC16 3-MG-11-CWC16**  
**3-FA-10-CWC16 3-PS-10/30/60-CWC16**  
Certified Folder Display Service, Inc.  
919 Incline Way, Unit 25  
Incline Village, NV 89450



**TULARE** (Central Valley)  
California Welcome Center Tulare  
4500 South Laspina Street • Tulare, CA  
**Shipping Instructions**  
**3-BR-11-CWC17 3-MG-11-CWC17**  
**3-FA-10-CWC17 3-PS-10/30/60-CWC17**  
Certified Folder Display Service, Inc.  
331 West Levers Place  
Orange, CA 92867



**YUCCA VALLEY** (Deserts)  
California Welcome Center Yucca Valley  
56711 29 Palms Hwy. • Yucca Valley, CA  
**Shipping Instructions**  
**3-BR-11-CWC11 3-MG-11-CWC11**  
**3-FA-10-CWC11 3-PS-10/30/60-CWC11**  
Certified Folder Display Service, Inc.  
331 West Levers Place  
Orange, CA 92867